

Company: Bonisani Publication
Duration: February 2010 - December 2010
Position: Graphic / Web Designer | DTP | Art Director
Duties Performed: Directing and Laying out of Magazines and Ads
+ Conceptualising and Designing of 5 Magazines
+ Designing of Ads for magazines
+ Designing of Website
+ Ensuring that all material is print ready
Applications Used: InDesign | Illustrator | Photoshop | Flash | Dreamweaver
Reason for Leaving: CEO is immigrating to Spain
Cost to Company: R 18, 000.00

Company: Ochre Media
Duration: January 2008 - November 2009
Position: Graphic Designer | Art Director
Duties Performed: Designing and Directing of Ad Campaigns
Conceptualising designs
Overseeing DTP and finishing of work
Designing various elements
+ Print Ads
+ Dropdown banners
+ Posters
+ Corporate CI Manuals
+ Newsletters
+ Stationery
+ Static and Animated Emailers
+ Web banners
Applications Used: InDesign | Illustrator | Freehand | Photoshop | Flash
Reason for Leaving: Retrenched
Cost to Company: R 15, 600.00

Company: Ochre Media
Duration: 18 July 2007 - January 2008
Position: Desk Top Publishing and Finishing
Duties Performed: DTP
+ Converting artwork to CMYK for Print
+ Creating mock-ups for clients
+ Re-sizing of print ads for different publications
Finishing artist
+ Redesigning lo-resolution artwork for print
+ Touching up of photos
+ Minimal designing when studio was full
Applications Used: Freehand | Photoshop | Illustrator
Promotion: Promoted to Graphic Designer | Art Director
Cost to Company: R 13,500.00

Company: Jiffy Print (Cardshark Edenvale)
Duration: 3 May 2004 – 17 July 2007
Duties Performed: DTP | Designing
+ Designing of office stationery, Business Cards, Calenders etc.
+ Dealing with projects from starting point through to print
+ Re-designing of Clients Corporate Identities
+ Receiving and attending to orders from clients
+ Answering of telephone calls and taking messages
+ Scanning and deep edging of images
+ Typesetting documents
+ Photocopying documents
Applications Used: Corel Draw, Corel Photopaint, Photoshop, Pagemaker and Freehand
Accolades: Top Performance Award
Reason for Leaving: Wanted to expand my career as I felt that I have advanced as much as what I could
Cost to Company: R 7150.00 per month excluding overtime and pension fund

Company: Joden Printers / First Print & Propurr Print
Duration: From 2000 - 2001 worked at Propurr Print, the company was sold to Joden Printers which merged with First Print in 2003 where I was required to do setting for both companies until 2004
Duties Performed: DTP I Designing
+ Setting up artwork for Positives, (Business card deck and Flyer deck)
+ Converting art files to postscript (.pm) files for positives
+ Receiving and attending to orders from clients
+ Typesetting documents
Applications Used: Corel Draw, Corel Photopaint, Adobe Photoshop
Reason for Leaving: Better prospects at Jiffy Print
Cost to Company: +/- R 3500.00

QUALIFICATIONS

Primary Education: Roodepoort College
English First Language 1996
Afrikaans Second Language 1996

Damlin College
Economics November 1997
Computers Studies November 1997

Tertiary Education: Vega Brand Communications.
Courses Completed: Macromedia Deamweaver MX 2005
Macromedia Flash MX 2005
Adobe Photoshop CS2 June 2006
Adobe InDesign CS2 July 2006
Adobe Illustrator CS2 August 2006
Principals of branding July 2007
Marketing information management November 2007
Business communication November 2007
Practice of branding July 2008
Media Planning July 2008