

SMME

Small, Medium and Micro Enterprises Development Programme



ROCCI
Northside
Chronicle

Programme to grow the local economy

West Rand — British American Tobacco (Bat) South Africa has been the main corporate sponsor of the Roodepoort Chamber of Commerce and Industry's (Rocci) Small, Medium and Micro Enterprises (SMMEs) Development Programme since 2008.

Bat South Africa's major investment in Rocci's SMME development programme contributes toward creating jobs and growing South Africa's economy.

It empowers aspirant emerging entrepreneurs with the necessary skills, knowledge and exposure to start or grow their businesses.

This is done through continuous business skills training and development courses and workshops, mentorship programmes, exhibition opportunities, as well as an annual SMME conference.

The training subjects include everything from developing a persuasive business plan, through to accessing finance and marketing your small business.

The SMME training programme is offered exclusively through the Roodepoort and Durban Chambers of Commerce and Industry.

The training partners are British American Tobacco South Africa, Konitek Training and De-

velopment, First National Bank, Business Partners, Standard Bank, ZA Group, Cofesa, City of Joburg Region C and SA Revenue Services.

The training programme is supported by the *Northside Chronicle*.

UPCOMING TRAINING

Training topics for the upcoming SMME programme include:

- Business plan and access to finance.
- Human resources.
- Small business guide to marketing.
- Small business guide to taxation.
- Are you a networker or a NOTworker?
- Import and export.
- The tendering process.

If you would like to participate in the training programme, please contact Rocci's SMME help desk at 086 111 3304 or email smme@rocci.org for the training schedule.

The training schedule is available on Rocci's website — <http://www.rocci.org/smmetraincal-ender.html> together with helpful toolkits, networking opportunities and other valuable information for SMMEs.

Local companies place well at awards event

West Rand — The Small and Medium Enterprises sector on the West Rand featured prominently in this year's 702 Small Business Awards with Softline Pastel, Roodepoort-based business, Molobi Enterprises, was named the winner, with a further five West Rand-based companies — Blind Boyz, Lakeside Funeral Parlour, Limelite Promotions, Nice by Nature Guest House and Bathon House Multi-Media — making it into the top 30.

• Blind Boyz

Florida — Blind Boyz was nominated for their consistent, outstanding service.

The company was founded by Mike Ambrose in 2004, and with more than 20 years' experience in the blinds industry in the greater Gauteng area, Mike is more than capable of helping you achieve the desired effect, either in your home or your business. Mike and his wife Ronell established the company to provide the highest levels of service, and consistently strive to ensure that all aspects of the blinds selection, installation and servicing process are handled with the highest degree of professionalism.

• Lakeside Funeral Parlour

Maraisburg — Lenore Beilings nominated Charles Stellenberg from Lakeside Funeral Parlour for the incomparable service he offered to her family at a very difficult time.

Lakeside Funeral Parlour has evolved from the original family business: Stellenberg and Son's which was established in Cape Town in 1966 by RJ Stellenberg, a prominent businessman in the Western and Eastern Cape. Due to sound business practice and an ever-increasing demand for service of this nature, the company opened a branch in George in 1988. In keeping with the company's philosophy good relations were maintained with other companies.

The main office was established in George, but close contact was kept between offices to ensure prompt service at all times. The company has since dissolved, but Lakeside Funeral Parlour was established in Johannesburg three years ago by RJ Stellenberg's son, Charles.

• Limelite Promotions

Florida Park — Adding her personal touch in

training her models and her constant involvement in highly specialised classes making young girls feel free and confident is Leander Blignaut of LimeLite Promotions' claim to fame as one of this year's finalists in the Small Business Awards.

LimeLite is a registered modelling agency, modelling academy and events company that has been in operation for the past eight years.

LimeLite Models specialise in the production of beauty pageants, choreography of fashion shows, training of future beauty queens and the running of promotional events.

Their training includes: grooming, etiquette, ramp work, hair and make-up, poise and posture, wardrobe planning, modelling and interview skills.

• Nice by Nature Guest House

Muldersdrift — Kirsten Kemp nominated Shelly and Charl from Nice by Nature Guest House in the 702 Small Business Awards after the couple caught her eye with their impeccable service and guaranteed customer satisfaction.

Nice by Nature is a convenient guesthouse between Honeydew and Muldersdrift, situated on the famous 'wedding mile', a mere 15 minutes from Lanseria Airport and 30 minutes from Sandton.

• Bathon House Multi-Media

Allen's Nek — Lusanda nominated Bathon House, a graphic design and branding company based in Roodepoort.

They are, in her opinion, the epitome of exceptional customer service.

Bathon House Multi-Media is a multi-media agency, formed by its two partners, who have a combined experience of over ten years in communications industry to provide small, medium and micro enterprises as well as big business with dynamic and affordable solutions to their everyday communications and marketing needs.

The company was registered in 2004 and has been fully operational since 2006.

Operating from its own modern home-based office, Bathon House has invested dearly on new state-of-the art equipment and high-tech computer graphics technology to help improve its creative flair and minimise unnecessary expenses which in turn are saved from the client.

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