

# Welcome to Joburg



Joburg

# Johannesburg – A destination of Choice according to Mastercard Survey

- Johannesburg is the **third most visited destination city** in the Middle East and Africa region
- Dubai (7.9 mil) and Cairo (3.7mil) took the top two spots as the region's most visited cities, with **Johannesburg ranked third with three million visitors in 2011**
- For Johannesburg, the top five cities of origin as measured by visitor arrivals were **London, Frankfurt, Dubai, Paris and Gaborone.**

# Role of Johannesburg Tourism Company

Johannesburg Tourism Company (JTC), is the City's official destination marketing organisation, dedicated to promoting tourism growth and entrenching Joburg as a leading, global, business, lifestyle, sports and mega-events destination.

# Divisions within JTC

## Conventions and Events Bureau

- Marketing
- Business tourism services

## Visitor Services Bureau

- Information
- Development
- ICT

# Eight Meetings Secured over the next 4 years

Name	Year	No of delegates	No of days	Estimated Economic Impact
The International Labour Organization	2011	500	5	R13.25 Million
International Council for Game & Wildlife Conservation Annual Assembly	May 2012	405-600	4	R12,72 Million
International Small Business Conference	Sept 2012	2000	4	R42,4million
The International Federation of Societies of Cosmetic Chemists Congress	2012	500	5	R13,25 Million

# Meetings Secured, *cont...*

Name	Year	No of delegates	No of days	Estimated Economic Impact
African Biological Safety Association	2012	500	3	R7,95 Million
World Agility Championships	2013	500	3	R7,95 Million
World Anti-doping Conference	2013	3000	3	R47,7Million
21 <sup>st</sup> General Meeting of the International Mineralogical Association	2014	1700	7	R63,07Million
<b>Total</b>				<b>R208,29 Mil</b>

## 6 Bids In Progress

Name	Year	No of delegates	No of days	Status	Estimated Economic Impact
Global Travel Tourism Summit	2013	1500-2000	5	In progress	R53 mil
Europe Africa Summit	2012	1500-2000	3	In progress	R31,8 mil
World Doctors Orchestra	2012	100	2	In progress	R1,06 mil
World Orchid Championships	2014	1500	6	In progress	R47,7 mil
International Society for Prosthetics and Orthotics	2015	1500	5	In progress	R39,75 mil
One Young World Summit	2012	2000	5	Awaiting results	R53 mil
<b>TOTAL</b>					<b>R226,31 mil</b>

## Forthcoming Events

- Arts Alive – 01 to 30 September
  - Taste of Joburg – 15 to 18 September
  - Joburg Shopping Festival – 17 to 25 September
  - Joburg Flower Show – 14 to 16 October
  - Africa Fashion Week – 19 to 23 October
  - 94.7 Cycle Challenge – 20 November
  - Sansui Simmer Cup – 26 November
- 

# Route Development

- ▶ Culture routes, exploring Chinese, Portuguese, Jewish, Italian and Indian influences in the city and its surroundings. Sites include historical places of interest, markets, restaurants and places of worship
- ▶ Nature, adventure and outdoor food market routes
- ▶ Golf Route

# JTC Online Presence

# JTC Website addresses

- ▶ <http://www.joburgtourism.com>
- ▶ <http://business.joburgtourism.com>
- ▶ Due to go live: <http://travel.joburgtourism.com>

Joburg

# Social Media Sites

- ▶ Facebook:

<http://www.facebook.com/JohannesburgTourism>

- ▶ Twitter: @joburgtourism

<http://twitter.com/#!/joburgtourism>

- ▶ YouTube: <http://www.youtube.com/joburgtourism>


- ▶ LinkedIn:


<http://www.linkedin.com/in/joburgtourism>

Joburg

# Information Dissemination JTC website

Thursday, August 11, 2011 - 12:50
[HOME](#)
[About JTC](#)
[News](#)
[Gallery](#)
[Downloads](#)
[Sitemap](#)
[Contact Us](#)





The city where work becomes play.

### Visitor Information

- [About Joburg](#)
- [Visitors Tips](#)
- [Travel Information](#)
- [Emergency](#)


### Staying in Joburg

- [Getting Around](#)
- [Where to Stay](#)
- [Wining & Dining](#)

### Things to Do


- [Arts & Culture](#)
- [Attractions](#)
- [Entertainment](#)
- [Fashion and Shopping](#)
- [Nightlife](#)
- [Sports, Wellness & Grooming](#)
- [Events](#)

**CONTACT US**  
Tel: +27 (0)11 214 0700  
Info: 0860 333 999




**Quick Facts**


- Joburg Inhabitants = 3million
- Joburg is Africa's second largest city
- Joburg boasts 74% of multinational head quarters in South Africa & is Africa's the economic hub
- Joburg hosted the lions share of the 2010 World Cup
- OR Tambo is Africa's bussiest airport
- Home to the top 4 conference centres, each hosting over 5000 people



- Where to Stay
- Getting Around
- Eating Out
- Shopping




- Conferencing
- Event Organisers
- Sport & Health
- Event Guide



- Attractions
- Arts & Culture
- Tour Operators
- NightLife

### Site Search

### Current weather



Clear sky  
Temperature: 19 °C

Reported on:  
Thu, 08/11/2011 - 10:30

### Business Tourism

**CONVENTION BUREAU**  
Specialist Support Services for Business Tourism and much more...

### Online Search

#### Flight Search

Click on the below icons to change your search:

✈

🚗

🏨

Flight
Car
Hotel

#### Travel Information:

From:

Date:

To:

Things To Do

Latest Video

# Joburg



The city where work becomes play.

## Visitor Information

[About Joburg](#)

[Visitors Tips](#)

[Travel Information](#)

[Emergency](#)

## Staying in Joburg

### Where to Stay

- [Apartment](#)
- [Backpackers](#)
- [Bed & Breakfast](#)
- [Boutique Hotel](#)
- [Guest House](#)
- [Hotel](#)
- [Lodge](#)
- [Self Catering](#)
- [Township Stays](#)

[Getting Around](#)

[Wining & Dining](#)

## Things to Do

[Arts & Culture](#)

[Attractions](#)

[Entertainment](#)

[Fashion and Shopping](#)

[Home](#) > [Staying in Joburg](#)

## Featured



### 121 on Market Bed and Breakfast

We offer accommodation to local and international business executives and holiday makers, in large well decorated rooms that provide the luxury of hotel accommodation and the warmth of private home hospitality.

[Read more »](#)

## Where to Stay

Filter by Region

Central

East

North

South

West

ALL | [A](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [Q](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#) | [X](#) | [Y](#) | [Z](#)



### 10 2nd Avenue Houghton Estate

☆☆☆☆☆

Guesthouse, in a 1932 house, offers a presidential suite and thirteen deluxe suites, set in a well-established garden with 24-hour security. It is 20 minutes from OR Tambo International Airport and is easily accessible from the N1 and M1 highways....

[Read more »](#)



### 28 Vincent Bed and Breakfast

☆☆☆☆☆

Duxberry is a quiet, leafy, secure suburb a few minutes drive from the Sandton CBD, The Stock Exchange, Sandton City and the Convention

## Site Search

## Current weather



**Clear sky**  
**Temperature: 19 °C**  
 Reported on:  
 Thu, 08/11/2011 - 10:30

## Business Tourism

**CONVENTION BUREAU**  
 Specialist Support  
 Services for  
 Business Tourism  
 and much more...



## Online Search

### Flight Search

Click on the below icons to change your search:



Flight



Car



Hotel

### Travel Information:

From:

Date:



# Business Tourism Website

Friday, September 2, 2011 - 13:23

[HOME](#) [About JTC](#) [News](#) [Gallery](#) [Brochures](#) [Sitemap](#) [Contact Us](#)

# Joburg



- Business Tourism
- Why Joburg
- Convention & Events Bureau
- Infrastructure
- Conference Venues
- Conference Venue Map
- Event Organisers
- Meetings Africa
- Professional Affiliations
- Trade Shows
- Visitor Information
- About Joburg
- Visitors Tips
- Travel Information
- Emergency
- Staying in Joburg
- Getting Around
- Where to Stay

A promotional banner with a blue and white background. On the left, a red circle contains the text "YOU COULD WIN". Next to it, "R20,000 VOUCHERS" is written in large, colorful letters. A large ampersand "&amp;" follows. To the right, "FREE SHIPPING FOR LIFE" is written in red and white. On the far right, a yellow button says "SHOP NOW" and the website "kalahari.net" is mentioned below.

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- Joburg is Africa's second largest city
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A photograph of a modern, white and yellow train moving through a city street.

### VISIT

- Hotels
- Bed & Breakfast
- Lodges
- Backpackers

A photograph showing a panoramic view of a city with a mix of modern and older buildings.

### WORK

- Conferencing
- Event Organisers
- Sport & Health
- Event Guide

### Site Search

### Current weather

**Clear sky**  
**Temperature: 25 °C**

Reported on:  
Fri, 09/02/2011 - 13:00

### Joburg Tourism

#### JOBURG TOURISM

The city where work becomes play. more...

### Online Search

#### Flight Search

Click on the below icons to change your search:

# Travel Booking Portal features

- ▶ International Airline bookings
- ▶ Car Hire
- ▶ Accommodation
- ▶ Customised packages

Launching on 10 September 2011

The logo for Joburg, featuring the word "Joburg" in a white, serif font. The letter "o" is stylized with a small vertical line above it, resembling a tower or a monument. The logo is positioned in the bottom left corner of the slide, above a decorative gold and black gradient shape.

# Travel Booking Portal

Friday, September 2, 2011 - 12:11

welcome

Flights

Accommodation

Car

Holiday Specials

Contact Us

About Us

Home

# Joburg



The city where work becomes play.



## Flight Search

Click on the below icons to change your search:



Fly



Stay



Drive

## To advertise in this space

(700 x 84)

[Click Here](#)

*Great value Holiday and Travel Specials*

Johannesburg Joburg, Jozi, Egoli - home to some three million people and spirited host to an ever-increasing number of visitors every year.

JNB - OR Tambo International Airport

Departure Date

Calendar icon and input field for departure date

Return Date

Calendar icon and input field for return date

Flight Type

Return Economy Direct (checkbox)

Passengers

Adults > 12 yrs, Children 2-11 yrs, Infants < 2 yrs

CLEAR SEARCH SEARCH

Most Popular Holiday Packages

- 8 Days - Italian Dream 10,025.00 ZAR
7 Days - Irish Highlights 9,500.00 ZAR
Romantic Lodge in the Lowveld 1,850.00 ZAR
Romantic Kalahari Experience 4,190.00 ZAR

business epicentre for a continent alone that make us famous - rather it's the diversity, vibrancy and warmth of our people...

Jozi has become an eclectic mix of people and cultures that have combined over a century to deliver a myriad of talent and services...

We welcome you, invite you to make the most of your time in Joburg - and to enjoy discovering why the people who live here love it...

Latest Holidays

Grid of holiday packages including: Holiday in United Kingdom (UK) 17 day European Tour, Rainbow Hotel Great Value in Victoria Falls, and others with 'SPECIAL OFFER' tags.

Bloemfontein	From <a href="#">2,435.35 ZAR</a>
Cape Town	From <a href="#">1,058.83 ZAR</a>
Dubai	From <a href="#">5,243.82 ZAR</a>
Durban	From <a href="#">626.20 ZAR</a>
George	From <a href="#">1,347.35 ZAR</a>
Hong Kong	From <a href="#">6,626.43 ZAR</a>
Kuala Lumpur	From <a href="#">5,351.43 ZAR</a>
London	From <a href="#">6,679.98 ZAR</a>
Miami Florida	From <a href="#">9,144.30 ZAR</a>



### Holiday in Ireland 7 Days - Irish Highlights

[Tweet](#)

[Share](#)

**Between: 17 April '11 - 16 October '11**

Meander the charming streets of Kilkenny, Limerick, Bunratty, Kildare before before paying a visit Trinity College in Dublin to see the ancient Book of Kells and relaxing >>

**6 Nights from 9,500.00 ZAR**

**VIEW**



### Holiday in Italy 8 Days - Italian Dream

[Tweet](#)

[Share](#)

**Between: 9 April '11 - 15 October '11**

This dream tour displays the best of Rome, Florence and Venice, and offers free time to explore each breathtaking city on your own too. Get a close look at the Romans >>

**7 Nights from 10,025.00 ZAR**

**VIEW**

To advertise in this space

(980 x 148)

[Click Here](#)



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[ACCOMMODATION](#)

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# Travel Widget




- ▶ A product provider will be able to embed the travel widget into their website

Joburg

Online Search

### Flight Search

Click on the below icons to change your search:


  

Flight Car Hotel

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**Travel Information:**

From:

Date:  

---

To:

Date:  

---

**Type of ticket:**

---

**Passengers:**

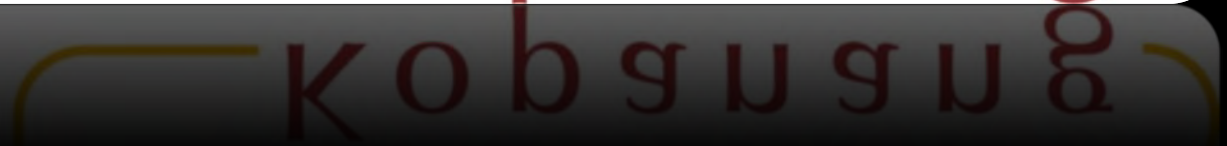
Adults Children Infants  
(12+ yrs) (2-11 yrs) (0-1 yrs)

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**SEARCH**

For more search options [click here.](#)

# Fulfilment of Online Travel Bookings



# Questions



Johannesburg  
A World Class African Destination!

Thank You

Joburg

