

SACCI Media Release
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CRIME AWARENESS CAMPAIGN

The South African Chamber of Commerce and Industry (SACCI) is committed to supporting initiatives that address crime prevention and awareness and has therefore planned the 2nd Annual Crime Awareness Campaign leading up to the festive season. The special project is an initiative of the SACCI Crime and Security Committee.

It has been widely documented and reported that there is an increase in criminal activity leading up to and during the year end festive season. The retail industry is particularly vulnerable to crimes such as armed robbery, break-ins and shoplifting. This campaign intends to raise awareness and educate both the public and business on practical protection and awareness advice that will hopefully 'arm' them to protect themselves and their businesses against criminal activity.

The week long initiative will culminate in an exhibition, of services and advice relating to security and crime awareness, at the South Gate Shopping Centre. Organised business has also been supported by South African Banking Risk Information Centre, Business Against Crime, FNB, the Mondeor Police Service and other stakeholders.

Each of these organisations will present crime prevention and detection tips for shoppers and retailers. Members of the public are welcome to participate in the crime awareness drive to benefit from information and tips in support of a crime free festive season.

For more information contact:

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